NEED **HELP?**

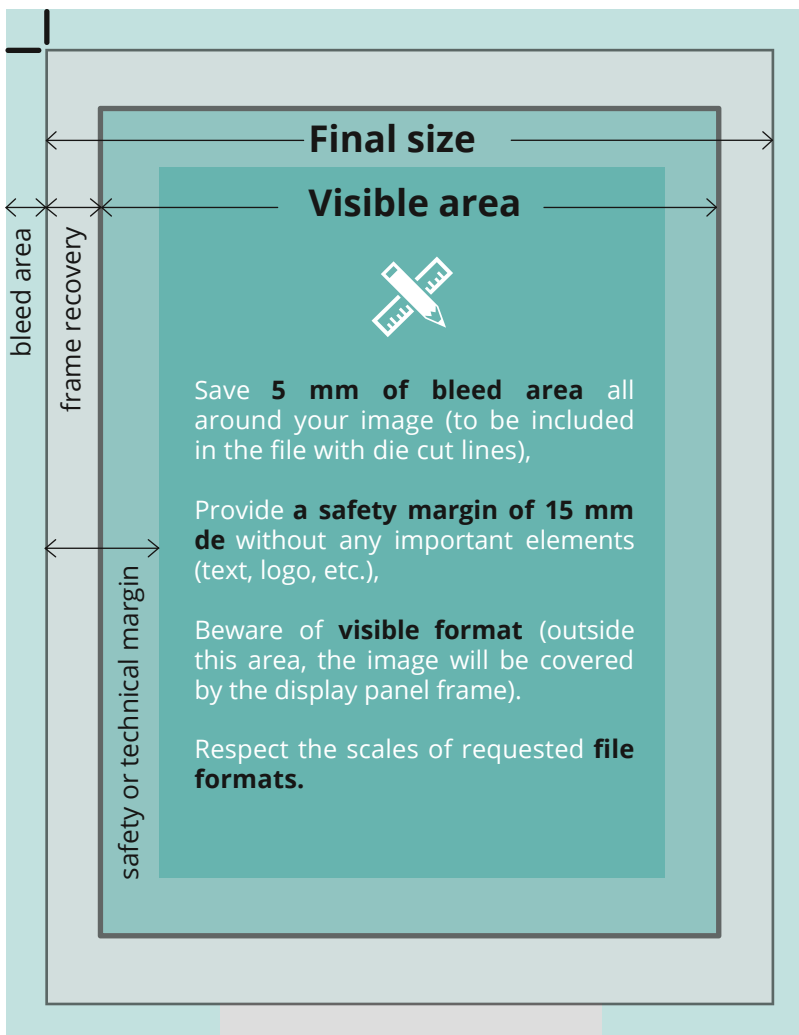Some tips for your files to be conform to the printing rules.

PDF format
Color mode **CMJN**
Minimum resolution **300DPI**
Respect for **dimensions** and templates
Mandatory mention of the **RCS** of your company

All advertising material must include the advertiser's identification:
RCS + registration city + SIREN
- Article R. 123-237 of the Commercial Code -

UNDERSTAND **DIMENSIONAL CONSTRAINTS**

The files you send must respect the following dimensions:

Final size

Visible area

bleed area

frame recovery

safety or technical margin

Save **5 mm of bleed area** all around your image (to be included in the file with die cut lines),

Provide **a safety margin of 15 mm de** without any important elements (text, logo, etc.),

Beware of **visible format** (outside this area, the image will be covered by the display panel frame).

Respect the scales of requested **file formats.**

POSTERS FORMATS

This is the small-scale format of the file you need to send us.

Poster	Scale	FILE
2m2 118,5 x 175 / 118,5 x 174	1/5e	23,3 x 34,8 cm visible : 23 x 33.6
4m2 234 x 157	1/5e	46,8 x 31,4 cm visible : 46,8 x 31.4
8m2 320 x 240 / 313 x 230	1/10e	31,3 x 23 cm visible : 30,6 x 22,3
12m2 396 x 300	1/10e	39,6 x 30 cm visible : 39,6 x 30
Back Bus 100 x 83 / 99 x 83	1/5e	20 x 16,6 cm visible : 18,8 x 15,4
Left Bus side Panoramic 275 x 68 / 274 x 68	1/5e	54,8 x 13,6 cm visible : 54,8 x 12,4
Right Bus Side Europe 192 x 68 / 193 x 68	1/5e	38,4 x 13,6 cm visible : 34,8 x 12,4
Right Bus Side reduced (Province) 152 x 68	1/5e	30,4 x 13,6 cm visible : 30,4 x 12,4
Metro 200 x 150	1/5e	40 x 30 cm visible : 38,6 x 29

ALL FORMATS ON
www.kvcprint.fr/technique

MORE INFO AND ADVICE ON **www.kvcprint.fr/technique**

KVC PRINT

Printing and manufacturing of large format communication media. Offset and digital
KVCPRINT.fr

POSTERS **FORMATS**

The files you send must respect the following dimensions:

POSTER	POSTER FORMAT		FILE FORMAT		SCALE
	SIZE	VISIBLE AREA	SIZE	VISIBLE AREA	
STREET FURNITURE					
4x3 glued	**396 x 300**	"	**39,6 x 30**	"	1/10e
4x3 caisson	**396 x 300**	390 x 294	**39,6 x 30**	39 x 29,4	1/10e
320 x 240	**313 x 230**	306 x 223	**31,3 x 23**	30,6 x 22,3	1/10e
Bus shelters, 2m2	**118,5 x 175**	115 x 168	**23,3 x 34,8**	23 x 33,6	1/5e
Flash, Kiosque	**118,5 x 174**	115 x 168	**23,3 x 34,8**	23 x 33,6	1/5e
Colonne Morris light	**118,5 x 348**	115 x 340	**23,3 x 69,6**	23 x 68	1/5e
Colonne Morris glued	**80 x 240**	"	**20 x 60**	"	1/4
Cultural product	**98 x 290**	"	**24,5 x 72,5**	"	1/4
240 x 160	**234 x 157**	"	**46,8 x 31,4**	"	1/5e
120 x 160	**116 x 158**	"	**23,2 x 31,6**	"	1/5e
TRANSPORT - BUS					
Left bus side - panoramic	**274 x 68**	274 x 62	**54,8 x 13,6**	54,8 x 12,4	1/5e
Left bus side - panoramic	**275 x 68**	275 x 62	**55 x 13,6**	55 x 12,4	1/5e
Right bus side (Europe)	**192 x 68 / 193 x 68**	174 x 62	**38,4 x 13,6**	34,8 x 12,4	1/5e
Right bus side reduced (Province)	**152 x 68**	152 x 62	**30,4 x 13,6**	30,4 x 12,4	1/5e
Front bus Paris	**139 x 31,5**	136 x 28,5	**27,8 x 6,3**	27,2 x 5,7	1/5e
Front bus province	**104 x 27**	"	**20,8 x 5,4**	"	1/5e
Back bus	**100 x 83**	100 x 77	**20 x 16,6**	18,8 x 15,4	1/5e
Back bus 16/9e	**172,5 x 83**	169 x 77	**34,5 x 16,6**	33,8 x 15,4	1/5e
Back bus «Arrière Capitale»	**100 x 147,5**	100 x 144	**20 x 29,5**	20 x 28,8	1/5e
Banner bus Marseille	**49 x 32**	49 x 29	**24,5 x 16**	24,5 x 14,5	1/2
Banner bus and underground Paris	**39 x 64 / folded : 39 x 32**	2 files of 39 x 29	**19,5 x 32**	19,5 x 14,5	1/2
TRANSPORT - UNDERGROUND					
Entrance	**132 x 101**	108 x 76	**26,4 x 20,2**	21,6 x 15,2	1/5e
Hall - Panoramic	**396 x 150**	386 x 145	**39,6 x 15**	38,6 x 14,5	1/10e
Hall - Large format	**200 x 150**	193 x 145	**40 x 30**	38,6 x 29	1/5e
Hall - Small format	**100 x 150**	92 x 145	**20 x 30**	18,4 x 29	1/5e
Banister - right or left	**223 x 61,5**	213 x 51,5	**44,6 x 12,3**	42,6 x 10,3	1/5e
Entrance gate	**53 x 39**	50,5 x 34,5	**26,5 x 19,5**	25,25 x 17,5	1/2
Back standard	**56 x 77**	54 x 75	**18,67 x 25,67**	18 x 25	1/3
Back série 1000	**30 x 77**	27 x 75	**15 x 38,5**	13,5 x 37,5	1/2
Poster Paris Culture	**98 x 290**	"	**19,6 x 58**	"	1/5e
OTHERS					
Airport 80 x 120	**80 x 120**	73 x 115	**16 x 24**	14,6 x 23	1/5e
78 x 118	**78 x 118**	"	**15,8 x 23,8**	"	1/5e
Chevalet 60 x 120	**60 x 120**	"	**12 x 24**	"	1/5e
59 x 120	**59 x 120**	"	**28,5 x 80**	"	1/2
Pantalon Relay 60 x 160	**60 x 160**	"	**30 x 80**	"	1/2
Pantalon 58 x 158	**58 x 158**	"	**11,6 x 31,6**	"	1/5e
Pantalon Insert 58 x 155	**58 x 155**	"	**11,6 x 31**	"	1/5e
60 x 80	**60 x 80**	58 x 78	**20 x 26,67**	19,33 x 26	1/3
FranceRail 60 x 60	**60 x 60**	57 x 57	**30,2 x 30,2**	28,5 x 28,5	1/4
40 x 60	**40 x 60**	"	**40 x 60**	"	1/1
39 x 53	**39 x 53**	"	**39 x 53**	"	1/1

NEED **HELP?**

Some tips for your files to be conform to the printing rules.

FILES FORMATS

Files must be transmitted in **high-definition PDF format** (ideally PDF-X 1a:2001 or PDF-X 1a:2003).

Other accepted formats:
TIFF (Tagged Image File Format) > Flattening Layers
PSD (Photoshop) > Flattening Layers
EPS (EncapsulatedPostScript) > If you use Illustrator: vectorized fonts and embedded images
AI (Illustrator) > vector fonts and embedded images
IND (InDesign) > gathered and complete folder containing: the source file, a folder containing the images, a folder containing the fonts.

FILES NAME

Please give your files a clear name and do not use special characters, accents or spaces.

RESOLUTION

Your visuals must have a resolution of **300 dpi** (pixels / inch), (750 dpi for files with a 1:10 scale).

COLOR MODE

Please send us files in **CMYK** mode (Cyan - Magenta - Yellow - Black). RGB color mode is dedicated to the screen display and not to printing.

If you are using Pantone colors, please indicate the **Pantone code** used.

To ensure the best results of your colors printing, choose the **Coated Fogra 39 color profile** in your advanced settings.

DIMENSIONS

The files to provide are not on a real scale.
To know the file format to provide us, please refer to the table of standard poster formats.

DEBORD AND BLEEDS

You need to save **5 mm of bleed area** on your document (to be included in the file). Your file must have die cut lines.

Save a minimum of **15 mm of technical margin** (margin of safety in case of cutting within the finished format). No text and no logo should appear in this area.

IMPRINT AND VERSIONS

In the case of a multi version job (ex. : health mentions), please send a whole file for each version, not only the changes between versions.
In the case of overprints, send us the different files in the same format as the basic poster and already placed.

MANDATORY FIELD

All visuals intended for traditional billboards must include the company's RCS (advertiser or agency). ~~Article R123-237 of the French Commercial Code~~
Attention, the integration of your mandatory information in your creation is your responsibility, they will not be added by us. However, if your RCS is missing, IOC PRINT will have its own RCS in vertical signature at the bottom left of your poster.

Minimum size of RCS on your file:
> body 5 for a file at scale 1 / 5th or lower,
> body 2 for a file at scale 1 / 10th or higher.

OVERPRINT

It is imperative to avoid overprinting whites.
For color overlay, be sure to check the settings of your application.
No overprinting: each color is printed live with a blank of white underneath to ensure color.
With overprint: the colors are printed on each other, which can create errors!
See the ADOBE User Guide for more information about overprinting and its configuration

GRAYS & BLACKS & FLAT TINT

If your document contains text that is gray or black, we suggest you use a color that consists of **black only** (100% for black, other percentage for gray). Fine lines and fonts will be sharper.

BLACK SUPPORT

For black flat tint, we recommend you to create a specific color composed of **100% black, 40% cyan, 28% magenta and 30% yellow**. This support will make your black solid areas stronger and deeper without over-inking..

FLAT TINTS

To avoid printing problems due to ink overload, it is recommended that you do not exceed a total ink coverage of 300%.